

Rhodes-Joseph & Tobiason Advisors, LLC

The Managing Benefits™ Coaching and Consulting Company

*Our recent Texas **Voluntary Benefits Employer Boot Camps™** gave employers new insights on Voluntary Benefits that you can apply now to your benefits program. These are just a few highlights from the content rich presentations at these convenient local half-day events:*

Not all Voluntary Benefits Are the Same

While many types of Voluntary Benefits may be grouped together in a particular product category, employers will want to be sure to understand the important differences among similarly “named” products. Products differ in the suite of services offered, support arrangements and price and value. The levels of administrative and enrollment support and employee education and communication are key differentiators for each product and can mean the difference between minimal employee interest and a successful implementation.

Employees Appreciate Benefits Choices More than Employers Realize

Surveys are consistently showing that employees value Voluntary Benefits significantly more than employers estimate. This demonstrates both the value of listening to your employees and the untapped opportunity for attracting and retaining employees using Voluntary Benefits. These are benefits your workforce wants that have no direct cost to you!

Workforce Financial Wellness is Critical to Business Success

Personal financial problems are a major source of stress for your employees. New Voluntary Benefits products can help employees find relief from financial stressors, reducing “presenteeism” and increasing productivity.

A Voluntary Benefits Strategy for Productivity

Employers who understand how to strategically build their Voluntary Benefits program year after year are gaining real advantage in the competition for the best talent. Employees at these businesses not only appreciate the Voluntary Benefits they already enjoy but also frequently ask “what’s going to be new this year?”

Rhodes-Joseph & Tobiason Advisors was proud to organize the Voluntary Benefits Employer Boot Camps™ in Plano and Houston. We want to especially thank our Presenting Sponsors: Liberty Mutual Insurance, Soppe Insurance Services/ AIMS, Careington International, Legal Shield and Caravan Credit Services

The Voluntary Benefits Employer Boot Camps™ will be coming to a city near you. Watch for the schedule to be announced soon.

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